



BALESTER OPTICAL CO.

Quality. Selection. Service.

800-233-8373



Balester Optical Special Pricing for IDOC Members !

Effective February 1, 2009, Balester Optical has been designated an IDOC partner laboratory. Balester Optical is an independent, family owned, full service optical laboratory located in Northeastern Pennsylvania providing service to the majority of the United States. Balester is committed to providing IDOC members with today's best products and services, unbiased product information, practice management education and support with an emphasis on excellent customer service. Balester offers the best brands and is an authorized distributor for KODAK Lenses.

The Balester laboratory utilizes lens processing technologies that include: robotic surfacing, edging and drilling with three in-house AR systems. You can view some of these processes and on-line ordering options at www.balester.com.

To make the Kodak brand more accessible to IDOC members, Balester Optical has been included as a preferred KODAK Lens facility offering the same special low pricing and rebates IDOC members are accustomed to. **In addition to PracticePlus® funding and preferred KODAK Lens pricing, Balester offers IDOC Premier Members an additional \$10 per pair rebate on KODAK Unique Lens.**

<p>Kodak Unique Lens</p>	<p>Kodak Precise Lens Kodak Concise Lens</p>
<ul style="list-style-type: none"> ▪ Digital-surfaced backside design ▪ 34 lens materials ▪ 13mm minimum fitting height 	<ul style="list-style-type: none"> ▪ Regular and short corridor designs ▪ Wide range of lens materials ▪ 17mm and 14mm minimum fitting heights
<p>\$25.00 per pair*</p>	<p>\$12.00 per pair</p>

* \$15 PracticePlus funding + \$10 quarterly rebate from Balester Optical

Call IDOC today for details and to sign up: 203-853-3333