

---

# Learn how to change Blue into Green



Here's How:

- Join us for an **under 30-minute** webinar presentation
- Learn how you can simply implement Essilor's **Essential Blue Series** into your Practice and help *drive revenue*
- Register for the date and time that works best for you
- Attend the webinar and receive a **Starbucks** gift card via email on us!

Visit [www.balester.com/customers/news\\_event](http://www.balester.com/customers/news_event) and click on both links:

[Sign Up for the Webinar Here!](#)

[Sign Up to get your Starbucks Card Here!](#)

*After registering, you will receive a confirmation email containing info about joining the webinar.*

**ESSENTIAL**  
**BLUE**  
SERIES™