





SOCIAL MEDIA 101: SETTING UP FOR SUCCESS

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Marketing Rockstar

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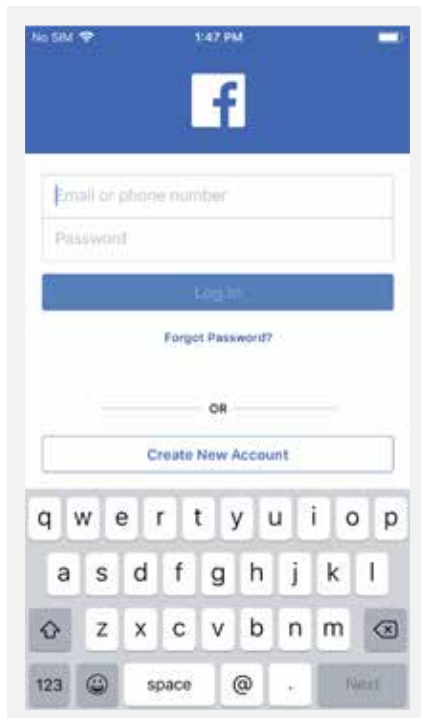
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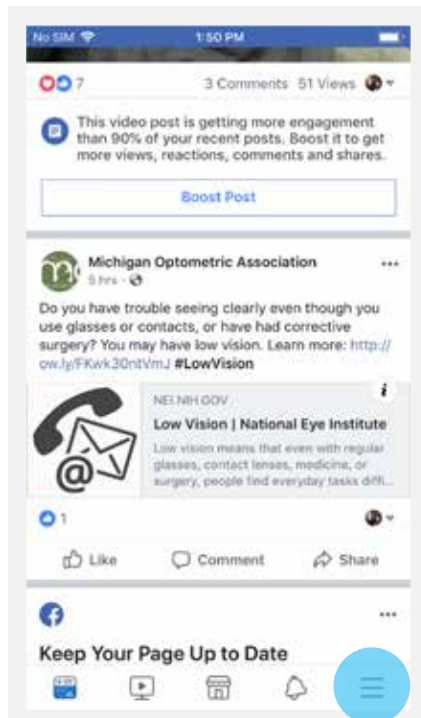
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STEP-BY-STEP

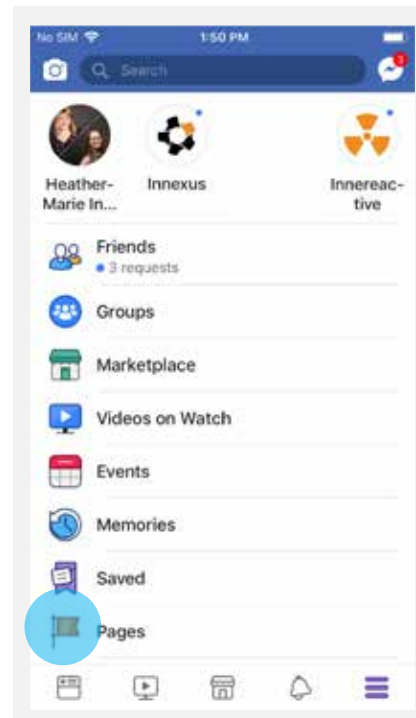
HOW TO SETUP FACEBOOK



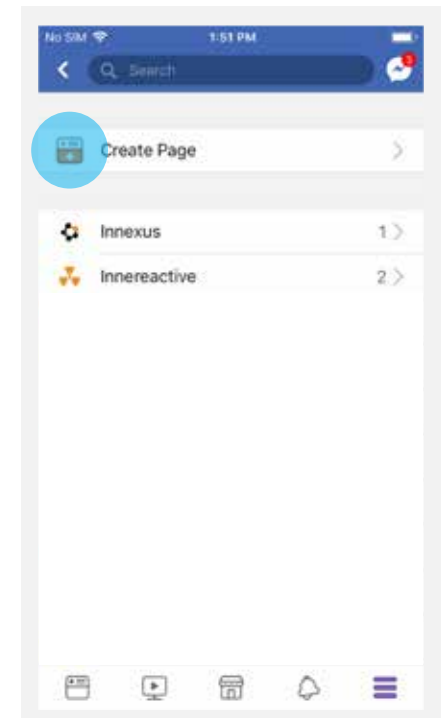
1 Log Into Your Personal Facebook



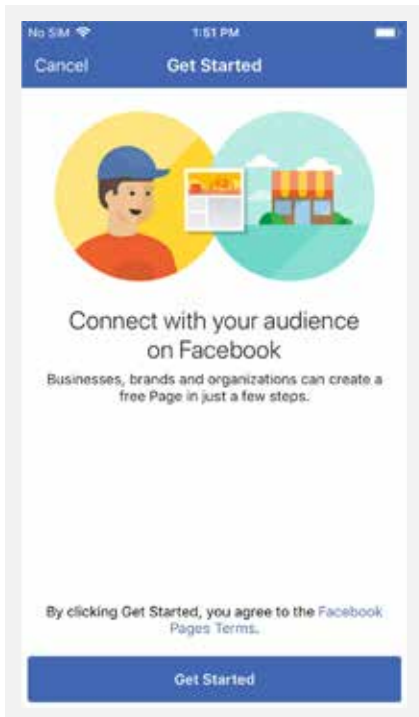
2 Click On Menu



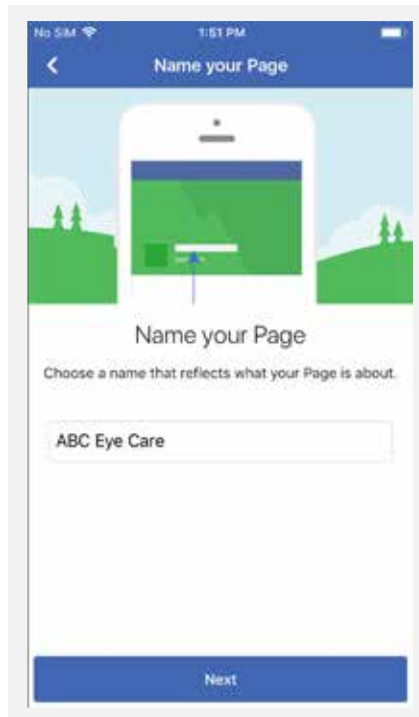
3 Click On Pages



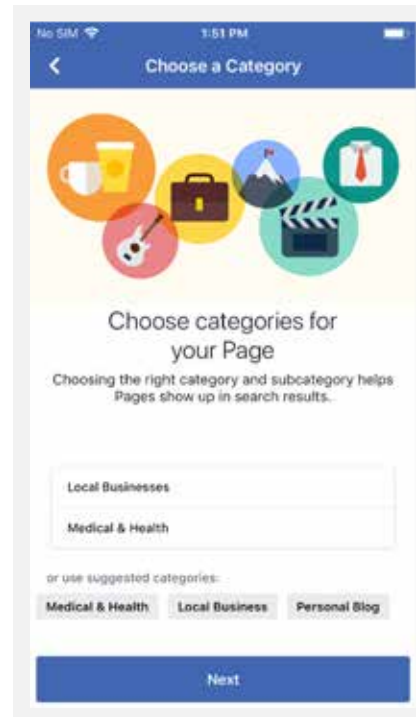
4 Click "Create Page"



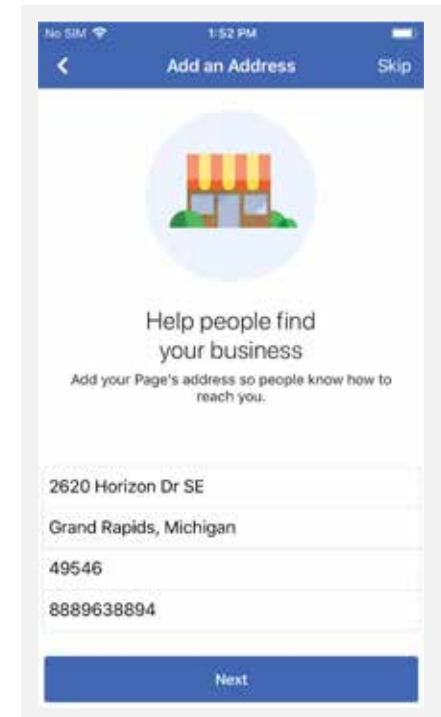
5 Click On "Get Started"



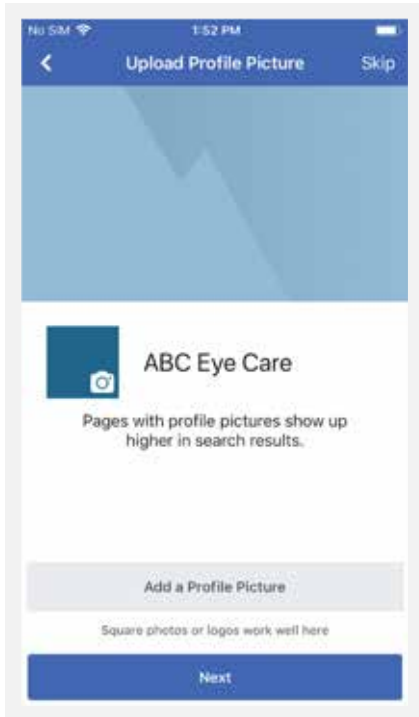
6 Name Your Page



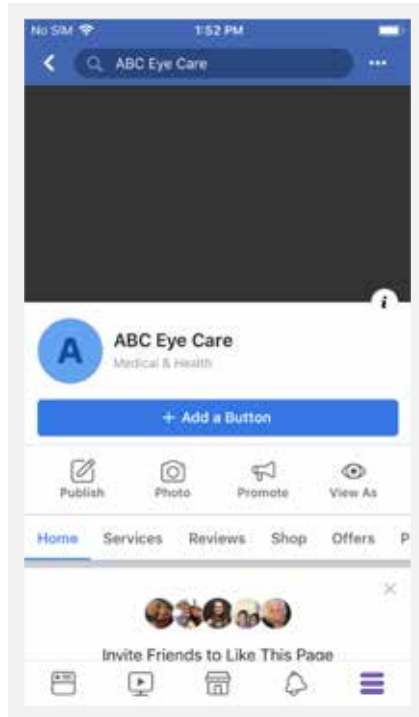
7 Choose Your Page Category



8 Add Your Address



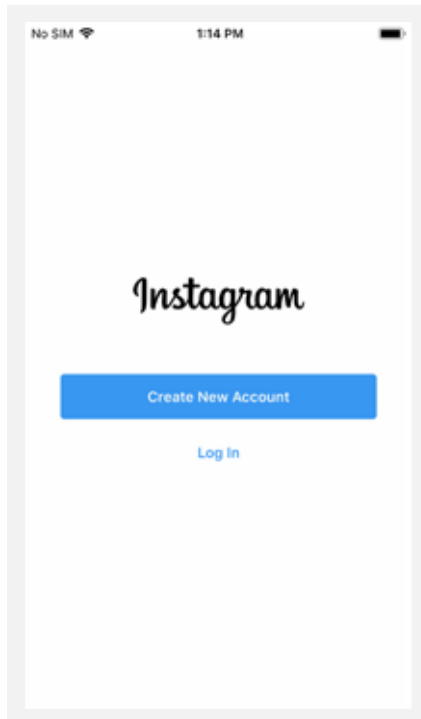
9 Add A Profile & Cover Image



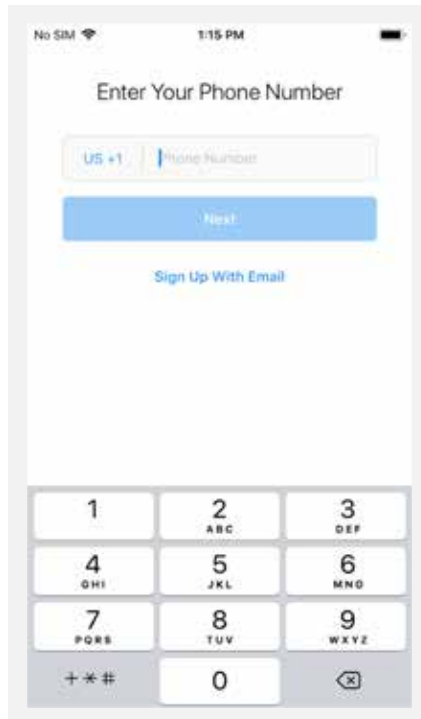
10 Welcome Your New Page

STEP-BY-STEP

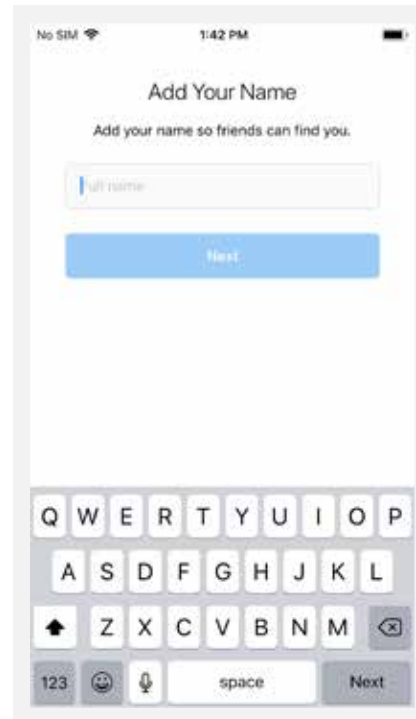
HOW TO SETUP INSTAGRAM



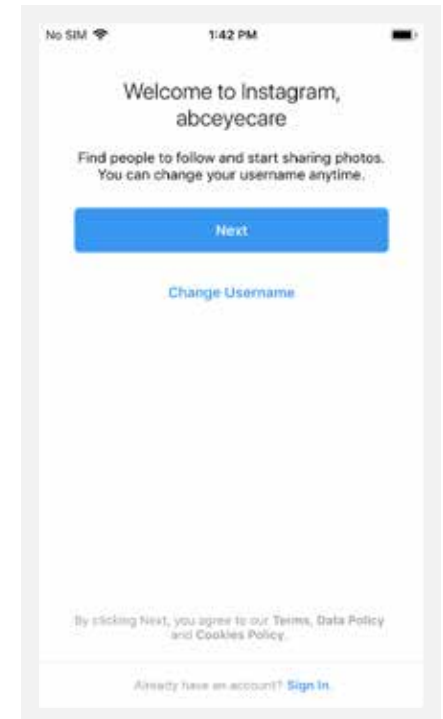
1 Click on "Create New Account"



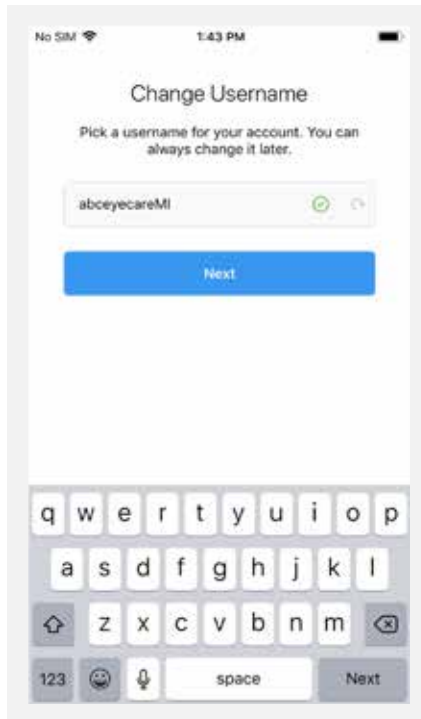
2 Enter & Verify Your Phone



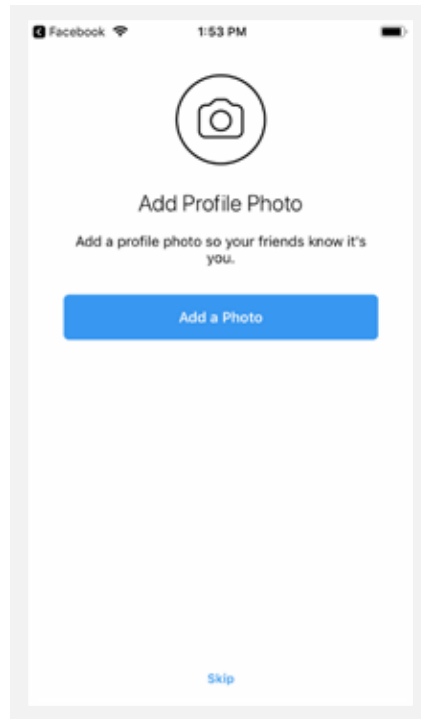
3 Name Your Page



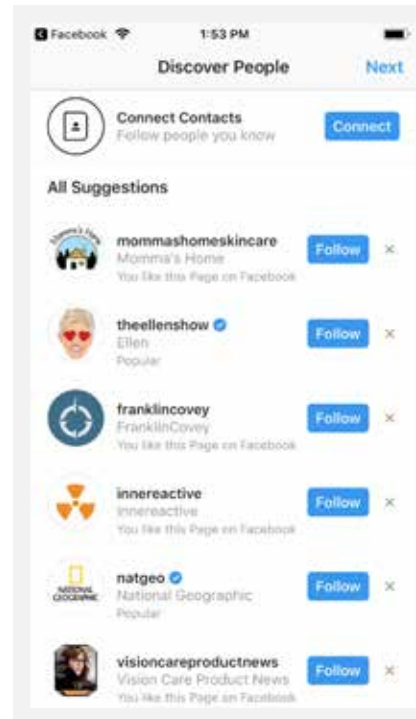
4 Click "Next"



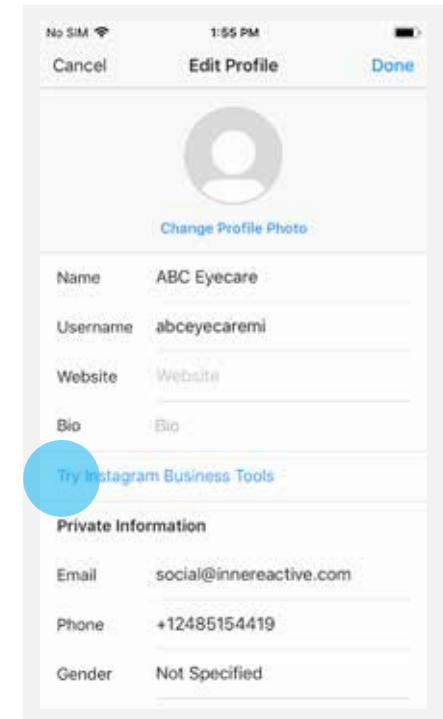
5 Change Your Username



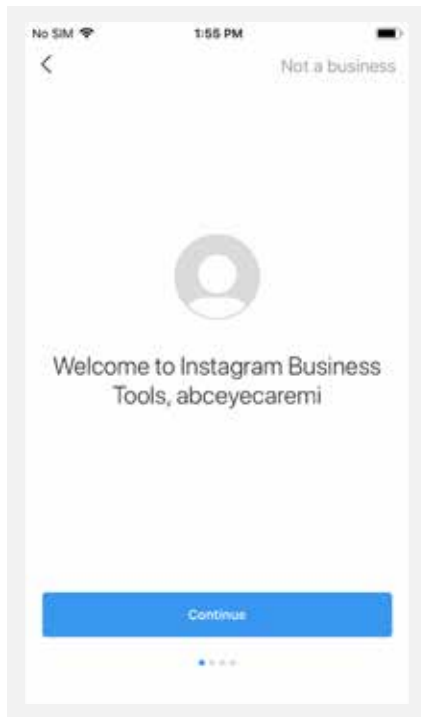
6 Add A Profile Image



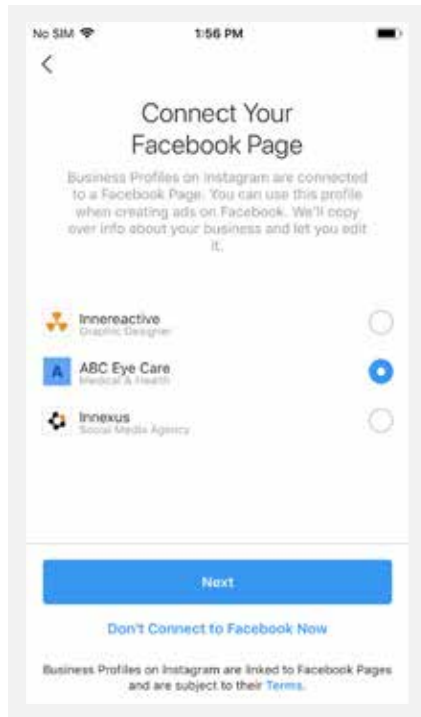
7 Start Following Other Pages



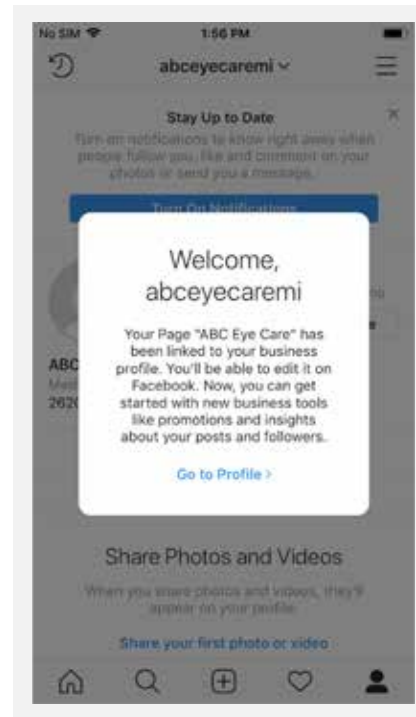
8 Click "Edit Profile"
Click "Try Instagram Business Tools"



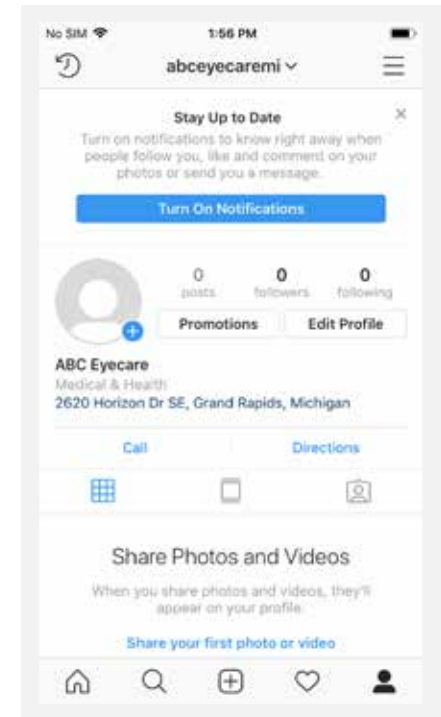
9 Click "Continue"



10 Connect Your Facebook Page



11 Your Instagram Page is Complete!



12 View & Edit Profile